

National City and Regional Magazine Award Judges 2010-2011

James A. Baggett

Editor, *Country Gardens*

James A. Baggett edits Meredith's only quarterly newsstand and subscription garden title, and he has been a consumer magazine editor for 25 years. He was the founding managing editor of *Elle Décor*, garden editor of *American HomeStyle & Gardening*, author of a book for Martha Stewart and executive editor of *County Living Gardener* and *Rebecca's Garden*.

Richard Banks

Editorial Director, Red Barn Publishing

Richard Banks honed his skills at *Memphis*, his hometown magazine, where he eventually became editor. In May 2000, he joined Southern Progress Corporation as the online editor for its flagship publication, *Southern Living*. In the years that followed, he worked as editorial director of SPC Custom Publishing and as senior writer at *Southern Living*. In late 2009, Banks began working as a freelance journalist, writing an online blog for *Memphis Business Quarterly*, and acting as editorial director of Red Barn Publishing.

John Baxter

Designer, *National Geographic Magazine*

John Baxter has served as art director for a variety of publications, from *Mother Earth News* and *American Health* to *American Cowboy* and *Adirondack Life*. He spent nearly a decade working in magazine publishing there with legendary art director Will Hopkins. Through that association he contributed to the redesigns of *Food & Wine*, *Fortune* and other consumer magazines. His book design credits include the first work by an unknown author, John O'Brien, whose *Leaving Las Vegas* was picked up by Hollywood and earned a Best Actor Oscar for Nicolas Cage. He currently designs features and special issues for *National Geographic Magazine*.

Jackie Bell

Associate Professor, Missouri School of Journalism

Jackie Bell has 15 years of combined experience as a staff photographer at *The Tennessean*, *The Fort Lauderdale Sun-Sentinel*, *The Arizona Daily Star* and a chain of magazines in Tel Aviv, Israel. She came to the Missouri School of Journalism after working for two years as an assistant professor at the University of Montana School of Journalism. She has also worked as adjunct faculty at The Art Institute of Fort Lauderdale and Nashville State Technical Institute.

John Bennett

Associate Professor, University of Missouri

John Bennett is an associate teaching professor in the Department of Marketing at the University of Missouri. Prior to coming to MU, he taught at Stephens College, University of Northern Colorado and Murray State University. He has also held visiting professor positions in South Korea, Ireland and Italy. Bennett's areas of expertise are integrated marketing communications, Internet marketing and marketing research.

Greg Bowers

Associate Professor, University of Missouri

Greg Bowers an associate professor at the Missouri School of Journalism and sports editor of the *Columbia Missourian*. He has won numerous awards on both the national and state levels for his feature writing, column writing, editing and poetry. He was sports editor of *The York Dispatch/York Sunday News* in York, Penn. and taught at York College of Pennsylvania. He has an M.A. in English from Western Washington University in Bellingham, Wash.

Dennis Boyles

Journalist, columnist and editor

Dennis Boyles is a former university lecturer, the author of more than a dozen books, a journalist, a columnist and an editor of books, magazines and large-scale web publications. He is currently working on a new book for Knopf, privately coaching and mentoring professional writers and co-writing a second documentary for a French production company. He is the co-author of *Armyville (Femmes de soldats)*, a documentary film by Alain Hertoghe broadcast in October 2008. His most recent book, *Superior, Nebraska*, was published in 2008.

John Brady

Partner, Brady & Paul Communications

John "Jack" Brady is an experienced editor, author and magazine consultant. He was editor-in-chief of *Writer's Digest* and *Boston* magazine and founding editor of *The Artist's Magazine* and *M: The Magazine for Montessori Families*. Brady is the author of five books, including *The Craft of Interviewing*, *Craft of the Screenwriter* and the investigative biography *Bad Boy: The life and politics of Lee Atwater*. Brady is currently consulting editor for *Travel New England* and is working on a book about Clay Felker. He has taught journalism at Boston University, the Scripps School of Journalism at Ohio University and the University of Missouri School of Journalism.

Elizabeth Brixey

Associate Professor, Missouri School of Journalism

Elizabeth Brixey is a city editor at the *Columbia Missourian* and an associate professor on the print and digital news faculty at the Missouri School of Journalism. Brixey joined the Journalism School in August 2003, after working for 17 years at the *Wisconsin State Journal* in Madison, Wis.

Dana Brown

Senior Articles Editor, *Vanity Fair*

Dana Brown is *Vanity Fair*'s Senior Articles Editor. He has worked at the magazine for 17 years.

Charles Butler

Executive Editor, *Runner's World*

Charles Butler has been with *Runner's World* magazine since 2004. Previously, he was an articles editor at *SmartMoney Magazine* and editor-in-chief of *Sales & Marketing Management Magazine*. He is the co-author of *The Long Run: A New York City Firefighter's Triumphant Comeback from Crash Victim to Elite Athlete*.

John A. Byrne

Chairman & Editor-in-Chief, C-Change Media Inc.

Before starting his own digital media company in early 2010, John A. Byrne had been executive editor of *BusinessWeek* for the past four years as well as an editor-in-chief of BusinessWeek.com. Prior to this, he was editor-in-chief of *Fast Company* magazine, and before joining *Fast Company* in 2003, he worked for *BusinessWeek* for nearly 18 years, most recently holding the position of senior writer and authoring a record 57 cover stories for the magazine. Byrne is the author or co-author of eight books on business, leadership and management. He earned a master's degree in journalism from the University of Missouri.

Jan Colbert

Associate Professor, Missouri School of Journalism

Jan Colbert teaches classes in design, writing, media issues and graduate research seminars. She has been the executive director of Investigative Reporters and Editors, the managing editor and art director of The IRE Journal and co-editor of the second edition of The Reporter's Handbook. She has worked as a reporter and editor of the Mexico Ledger and has designed numerous magazines and books.

Beth Collins

After earning her M.A. from the Missouri School of Journalism, Beth Collins was an editor in New York for seven years, working at *Food & Wine* magazine, *Woman's Day* Special Interest publications and *Budget Travel* magazine. She now lives in Portland, Ore., and is a full-time travel and food writer.

Chuck Conconi

Vice chairman international, Qorvis Communications

With more than 40 years of experience in television, radio and print journalism, veteran journalist Chuck Conconi is vice chairman international of Qorvis Communications in Washington, D.C. Conconi joined Qorvis from *The Washingtonian*, where he worked 14 years as editor-at-large. Prior to his tenure at The Washingtonian, he spent nearly 13 years at The Washington Post. Conconi has taught courses at the University of Maryland and lectured at the Smithsonian Institution, Georgetown University, American University, GW University and the University of Miami in Florida.

C. Michael Curtis

Fiction Editor, *The Atlantic*

C. Michael Curtis has worked for *The Atlantic* since 1963 and is the John C. Cobb Professor of the Humanities at Wofford College in Spartanburg, S.C. He has edited six short story anthologies, including *Faith Stories* and *God: Stories*, both published by Houghton Mifflin. His own essays, articles, reviews, creative nonfiction and poems have been published in *The Atlantic*, *The New Republic*, *National Review* and *Sport*, among other periodicals. Curtis has taught for more than 40 years at Harvard, MIT, Cornell, Tufts, Boston University, Bennington and Wofford, where he has been teaching since 2005.

Blake Dinsdale

Art Director, *MIZZOU* magazine

Art director and designer Blake Dinsdale has achieved widespread recognition for his efforts in editorial design. Blake has also been a juror in regional and national magazine design competitions. His work has appeared frequently in several design books and publications, including *Communications Arts*, *Print* and the Society of Publication Designers annuals. SPD recently awarded Blake a Gold Medal in the Institutional/Education category for editorial spread design.

Simon Dumenco

Consultant

Simon Dumenco was founding editorial director of both seventeen.com and nymag.com (*New York Magazine's* website) and was the founding editor-in-chief of VeryShortList.com (since acquired by the *New York Observer*). At *New York* magazine, he was business/technology editor, editor of the National Magazine Award-winning media column, and advertising critic and pop-culture columnist. Dumenco was also editor of *Colors*, the international culture magazine; consulting executive editor on the launch of *O: The Oprah Magazine*; executive editor (then acting editor-in-chief) of *Seventeen* magazine; and managing editor (and media/culture columnist) at Baltimore's *City Paper*, among various other jobs.

Richard Eisenberg

Front Page Finance Editor, Yahoo

Richard Eisenberg is currently Yahoo's Front Page Finance Editor and a freelance editor and writer. He formerly worked as an editor at CBS Moneywatch.com, as Good Housekeeping's special projects director and *Money Magazine's* executive editor. He is the author of two books: *How to Avoid a Midlife Financial Crisis* and *The Money Book of Personal Finance*.

Justin Ellis

Assistant Editor, Nieman Journalism Lab at Harvard University

At the Nieman Journalism Lab at Harvard University, Justin Ellis writes about the future of the media industry. A former columnist, blogger and podcast host, he got started as a reporter covering local education, government and zoning board meetings. He has written for such publications as the *Portland Press Herald/Maine Sunday Telegram* and *Kennebec Journal*, reported for Portland-based TV station WMTW and worked for organizations including Investigative Reporters and Editors. He is a graduate of the University of Missouri School of Journalism and currently lives in the Boston area.

Sarah Engler

Senior Editor, *Whole Living*

After finishing her degree at Mizzou in 2004, Engler headed to New York City and started working as an editorial assistant at *Real Simple* magazine. Now, as a senior lifestyle editor for *Whole Living*, she edits stories on topics including eco-friendly travel, fashion, crafts and home design. She has also worked at *Cookie* and freelanced for *Time Out New York*, iVillage.com, and ConsumerSearch.com.

Ramsey Flynn

Author and editor

Ramsey Flynn is the former chief editor of *Baltimore* magazine and a former staff writer at *The Washingtonian* and winner of a National Magazine Award. He has also held staff posts at *Philadelphia Magazine* and the late *Brill's Content* and freelanced for *Men's Journal* and *Esquire*. His book, *Cry From the Deep*, is the definitive account of what really happened in Russia's Kursk submarine disaster in the summer of 2000. He has helped produce documentaries about the wreck with both The History Channel and National Geographic Television.

Tom Foster

Editor-in-chief, Jetsetter.com

Tom Foster is the Editor-in-chief of Jetsetter.com, the fast-growing travel arm of the Gilt Groupe. Tom has spent more than 10 years in print and digital media, working as Editor of *Men's Journal*, Executive Editor of *Budget Travel*, Articles Editor of *Fast Company*, and Features Editor of *Men's Health*, among other projects. He holds a master's degree from the Missouri School of Journalism.

Carla Frank

Designer

Carla Frank's design and content development have been celebrated and awarded by the American Society of Magazine Editors, The Advertising Age, Ad Ages Hot List, AIGA, SPD and more. Most recently her redesign of *Cooking Light Magazine* was awarded the Henry Luce Award for Excellence. Carla served on the board of directors for the society of Publication Designers for six years and held a staff position at the School of Visual Arts (SVA). Carla has guest lectured at Pratt, the International Center of Photography (ICP) and the Fashion Institute of Technology (FIT). She has handled projects for *Entertainment Weekly*, *TIME* magazine and *The New York Times Magazine* and spent three and a half years art directing *Conde Nast Traveler*.

Ann Friedman

Executive Editor, *GOOD magazine*

Ann Friedman is the executive editor of *GOOD magazine* and the curator of LadyJourno!, a website that highlights the work of women journalists. She was previously the deputy editor of *The American Prospect*.

Steve Friedman

Writer and editor

Steve Friedman is author of the just-published *Driving Lessons: a Father, a Son, and the Healing Power of Golf* and *Lost on Treasure Island: A Memoir of Longing, Love, and Lousy Choices in New York City*. He has also written three other books and works as writer-at-large at *Runner's World*, *Bicycling*, and *Backpacker* magazines. His work has appeared in *Esquire*, *GQ*, *Outside*, and the *New York Times* and in a number of anthologies, among them *The Best American Travel Writing* and *The Best American Sports Writing*.

Michael J. Grinfeld

Associate Professor, Missouri School of Journalism

Michael J. Grinfeld teaches courses in writing; journalism and conflict; covering terrorism; health, science and environmental writing; and media, law and the courts. He is also co-director of Missouri's Center for the Study of Conflict, Law and the Media; an adjunct associate professor at the MU School of Law; and a senior fellow at its Center for the Study of Dispute Resolution. He previously was a reporter with the *Los Angeles Daily Journal* and a freelance magazine writer.

Ralph Groom

Owner, RGroom Design

Ralph Groom has been in the publishing industry for more than 14 years and spent 10 of those in New York City working at consumer magazines such as *O: The Oprah Magazine*, *Men's Health*, *Sports Illustrated for Women*, *National Geographic Adventure*, *Fortune Small Business*, *Conde Nast Women's Sports & Fitness* and *Disney Adventures*. He has worked with business clients such as The Ritz-Carlton, USAA, and AmTrak.

Mike Haney

Editorial director, Mag+

Mike Haney is the editorial director of the Mag+ digital publishing platform, which he helped created as a member of Bonnier's R&D team. Mike was part of the group that got *Popular Science+* on the iPad at launch in April, making it one of the first magazines on the device. In his current role, he helps direct the development and implementation of the Mag+ platform, now being licensed to several publishers, and serves as the editorial voice among the techies. Prior to his work in R&D, Mike was executive editor at *Popular Science* and various other things at various other magazines.

Darrick Harris

Photo Editor, *ESPN The Magazine*

Darrick Harris' path to publishing began with the help of New York-based, still-life photographer David Lawrence. After a few freelance assignments, Harris became alternate third assistant with fashion photographer Wayne Maser. In the mid-'90s, he became first assistant to Pamela Hanson. After 10 years of working with Hanson as an assistant and de facto studio manager, he entered the publishing world with the start-up publication *Cookie* magazine. When *Cookie* was discontinued, he was lucky to find his current position at *ESPN The Magazine*.

Justin Heckert

Freelance Writer

Justin Heckert lives in Atlanta, Ga. His writing has appeared in *Men's Journal*, *ESPN The Magazine*, *Esquire*, *Atlanta*, *The Oxford American*, *The Washington Post* and the *Los Angeles Times*.

Tim Heffernan

Assistant Editor, *Esquire*

Tim Heffernan edits features and two monthly columns at *Esquire*. In January 2009, he launched the magazine's primary blog, *the Daily Endorsement*, and will be the editor and lead writer of the forthcoming *Esquire* politics blog. In addition to *Esquire*, has written for *The Atlantic*, *The Boston Globe* and *The Village Voice*.

Suzette Heiman

Professor, Missouri School of Journalism

Suzette Heiman is a professor and director of planning and communications for the Missouri School of Journalism. She oversees the school's website, publications and other marketing and media relations efforts. She is editor of the book *The J-School: Celebrating One Hundred Years of Journalism and the Dedication of the Reynolds Journalism Institute*. Heiman is an accredited member of the Public Relations Society of America, has served on the National Advertising Review Board and is co-author of *Public Relations: The Profession and the Practice* published by McGraw-Hill.

Matt Hendrickson

Contributing writer and editor

After starting his career at *Seventeen*, Matt Hendrickson moved to *Rolling Stone*, where he helped launch the first incarnation of Rolling Stone Online in 1995. Hendrickson spent the next five years as a staff writer and editor and left in 2000 to help launch *Maximum Golf*, a News Corp. publication where he edited all of the lifestyle content. After a stint as the music editor at *Teen People*, Hendrickson formed media consulting company Big Swede Media in 2003. Most recently, Hendrickson was a contributing editor at *Life* magazine and held a three-year visiting professor position at the Missouri School of Journalism. He currently writes for *Details* and is a contributing editor at *Garden & Gun*.

Steve Hoffman

Partner, HoffmanNoli Graphic Design

As creative director of *Sports Illustrated* magazine for more than 20 years, Steve Hoffman was responsible for the renowned visual excellence of one of America's most iconic titles. Working on a tight weekly deadline, he and his staff at *SI* designed more than 1,300 covers, many of them among the most memorable magazine images ever created. He also oversaw the phenomenal success of the *SI Swimsuit* franchise, the most successful annual special issue in publishing history. He designed more than 30 books for the *Sports Illustrated* imprint.

Brant Houston

Knight Chair in Investigative Reporting, University of Illinois

Brant Houston is the Knight Chair in Investigative Reporting at the University of Illinois, where he teaches investigative and advanced reporting. He is co-author of *The Investigative Reporter's Handbook* and author of *Computer-Assisted Reporting: A Practical Guide*. Houston is chair of the board of directors of the Investigative News Network. He also is co-founder of the Global Investigative Journalism Network and helps oversee CU-CitizenAccess.org. Houston was an award-winning investigative reporter and was part of the newsroom staff at *The Kansas City Star* that won the Pulitzer Prize for its coverage of a hotel building collapse.

Berkley Hudson

Associate Professor, Missouri School of Journalism

Berkley Hudson earned his doctorate at the University of North Carolina at Chapel Hill. For 25 years, he worked as a journalist at publications including the *Providence Journal*, where he edited the *Sunday Journal Magazine* and the *Los Angeles Times*. Hudson's freelance writing has appeared in *Mother Jones*, *Hemispheres*, *Historic Preservation* and the *Los Angeles Times Sunday Magazine*. He is a media historian who focuses on the American South and visual history. His scholarly publications include ones in *Southern Cultures*, *Visual Communication Quarterly*, and *Literary Journalism Studies*.

Mark Jannot

Editorial Director, Bonnier Technology Group

Mark Jannot was named Editor of *Popular Science* in June 2004 and was promoted to Editor-in-Chief of *Popular Science*, PopSci.com, and the newly launched *Science Illustrated* in August 2007. In 2009, he became Editorial Director of the Bonnier Technology Group, presiding over Bonnier's five science and technology titles: *Popular Science*, *Science Illustrated*, *Popular Photography*, *American Photo*, and *Sound & Vision*. Before coming to Popular Science, Jannot was Executive Editor of National *Geographic Adventure*, which he helped launch in April of 1999. Jannot has also been a senior editor and deputy editor at *Men's Journal*.

CJ Janovy

Director of Communications, University of Kansas Medical Center

CJ Janovy spent 10 years as editor of *The Pitch*, a Village Voice Media-owned website and weekly newspaper in Kansas City, and before that he was managing editor of *Westword*, a Village Voice Media-owned website and weekly newspaper in Denver. He has been a writer for *The Pitch* and various other alt-weekly magazines.

Eliot Kaplan

Editorial Talent Director, Hearst Magazines

Kaplan is responsible for recruiting creative talent for Hearst Magazines such as *Cosmopolitan*, *Esquire*, *Harper's Bazaar*, *O: The Oprah Magazine* and others. Kaplan also served for seven years as editor-in-chief of *Philadelphia Magazine*, winning two National Magazine Awards and five nominations. He was the No. 2 editor at *GQ* for eight years. Kaplan is a former board member and officer of the American Society of Magazine Editors.

Linda Kast

Publisher, Kalmbach Publishing Co.

Linda Kast works for Kalmbach Publishing Co. in Waukesha, Wis. Her career in publishing started more than 30 years ago when she compiled display ads for newspapers and weekend shopping guides. Since that time, Kast has done sports photography to graphic design to magazine editing. She has worked for such magazines as *Professional Builder*, *Remodeling Ideas* and *Midwest Living*. She currently serves as publisher for two titles, *Birder's World* and *Art Jewelry*, plus the Kalmbach Books department, and is associate publisher for *Cabin Life*.

Kristin Kellogg

Adjunct Professor, Missouri School of Journalism

Kristin Kellogg is an adjunct instructor at the Missouri School of Journalism, where she teaches a course in multimedia design and works as a digital editor at *Vox Magazine*. Her background is in magazine design, and she has bachelor's and master's degrees in journalism from MU. As a student she interned in the art departments of *Outside* magazine and *St. Louis* magazine and was named SSND's College Designer of the Year in 2009.

Julia M. Klein

Contributing Editor, *Columbia Journalism Review*

Julia M. Klein is a cultural reporter and critic, a contributing editor at *Columbia Journalism Review* and a regular contributor to the *Wall Street Journal's* Leisure & Arts page. She was formerly a staff reporter and editor at the *Philadelphia Inquirer*.

Brian Kratzer

Director of Photography, the *Columbia Missourian*

Brian Kratzer is the Director of Photography at the *Columbia Missourian* and an assistant professor in the Photojournalism sequence at the Missouri School of Journalism. He teaches photo editing and staff photojournalism courses. Prior to MU, Brian was the Director of Photography and the Assistant Managing Editor for Online & Multimedia at *The Gainesville Sun*, overseeing visual and online operations for Gainesville.com and Gatorsports.com.

Andrew Lawrence

Writer-Reporter, *Sports Illustrated*

For the past six years, Andrew Lawrence has written about the NFL, pro and college basketball, tennis and motorsports for *Sports Illustrated*. He also contributes to SI.com, *SI Latino* and *Sports Illustrated Presents*.

Grace Lee

Principal, Priest & Grace

Grace Lee is a partner in Priest + Grace, a multidisciplinary design company in Manhattan that recently redesigned *O: The Oprah Magazine* and *Bloomberg Markets* magazine. Priest + Grace are currently designing *The Oprah Magazine* iPad app along with several other projects including books, identities and other digital projects. Grace was the art director at *Conde Nast Portfolio* since the conception of the magazine in 2006.

Debra Mason

Director, Center on Religion and the Professions

Debra Mason is an award-winning journalist with more than 25 years of professional reporting, research, and teaching experience. She's executive editor of ReligionLink.com, the largest online reporting resource for journalists writing about religion, and director of the Center on Religion and the Professions at the University of Missouri. She also directs the world's only professional association for journalists seeking to cover religion with balance, accuracy and insight.

Joy Mayer

Design Editor, *Columbia Missourian*

Joy Mayer is a 2010-2011 fellow at the Reynolds Journalism Institute. Before that, she was the design editor for the *Columbia Missourian*. She teaches news design, multimedia planning and design, and participatory journalism at the Missouri School of Journalism.

Lynn Medford

Magazine and Sunday Arts & Style Editor, *Washington Post*

Lynn Medford is the editor of the *Washington Post Magazine* and Sunday Arts & Style section. Before that, she served as style editor, as metro editor for enterprise, features and writing, and as deputy style editor. She came to the *Post* in 1999 from the *Baltimore Sun*, where she was features editor. Medford also spent 15 years at the *Miami Herald* in news, business, design and features.

Christian Millman

Executive Editor, *Taste of Home*

Christian Millman is the executive editor at *Taste of Home* magazine, the largest food magazine in the world. Previously, he had been a deputy editor at *Better Homes and Gardens* magazine and a writer and editor for various Rodale brands.

Daryl Moen

Professor, Missouri School of Journalism

Daryl Moen is the former editor of three daily newspapers and author or co-author of four journalism textbooks. He has redesigned 18 newspapers and given more than 200 seminars on writing and design in the U.S. and abroad.

Chris Ocken

Photographer

Chris Ocken has been a photojournalist since 1988. He began his career at the *Arkansas Gazette* and continued with the Associated Press. His pictures have appeared in publications including *Newsweek*, *TIME*, *The Chicago Tribune* and *The New York Times*. He has served as both photographer and photo editor at the *Columbia Daily Tribune* and as Director of Photography at

the Columbia Missourian. Ocken is currently a freelance photographer based in Chicago, and he was a contributor to the photo documentary project Chicago in the Year 2000.

Alison Overholt

Vice President, Editorial, Gerson Lehman Group

Alison Overholt is an award-winning editor and writer with expertise in editorial re-designs and launches. She recently departed ESPN after six years, where she had re-designed *ESPN RISE/girl magazine*, a quarterly publication for female high school athletes, and created the editorial launch strategy for the company's new women's sports media brand, espnW. Alison is currently launching a new online media entity for the expert network/consulting firm Gerson Lehrman Group called theshoshinproject.com, which will be a video-centric business analysis & commentary site, with accompanying networking and live event programming. Her writing has appeared in *The Wall Street Journal*, *MORE*, *Fast Company*, *Working Mother*, *Cosmopolitan* and *Fitness*.

Greg Paul

Partner, Brady & Paul Communications

Greg Paul is a veteran publications designer who was founding art director for *Ohio Magazine*, design director for *New Age* magazine, art director for *The Plain Dealer Magazine* and art director for *Sunshine*, the Sunday magazine of the *South Florida Sun-Sentinel*. Since 1984, he has worked with more than 300 publications on redesign and repositioning projects. Greg has received more than 300 national and international awards for excellence in publication design and editorial art direction.

Merrill Perlman

President, Merrill Perlman Consulting

Merrill Perlman is the president of Merrill Perlman Consulting, which offers journalism training, consulting and freelance editing services. Among her clients are *The New York Times*, ProPublica and the Poynter Institute. She writes the "Language Corner" column and blog for *Columbia Journalism Review*. She spent 25 years at *The New York Times*, most recently as director of copy desks. She is also an adjunct professor at the Columbia University Graduate School of Journalism and helped finish the 1999 revision of *The New York Times Manual of Style & Usage*.

Maurice Possley

Former Criminal Justice Reporter, *Chicago Tribune*

Maurice Possley was a journalist for more than 36 years until leaving the *Chicago Tribune* in August 2008. He has been an investigative criminal justice reporter and was awarded a Pulitzer Prize for Investigative Reporting in 2008. He now works at the Northern California Innocence Project at Santa Clara University. He is the author of three non-fiction books — *Everybody Pays: Two Men, One Murder and the Price of Truth*, *The Brown's Chicken Massacre* and *Hitler in the Crosshairs: A GI's Story of Faith and Courage*.

Rhonda Prast

Assistant Professor, Missouri School of Journalism

Rhonda Prast is an assistant professor on the magazine faculty focusing on digital journalism. She oversees the *Vox* magazine website and is working with students on content creation for online and iPad platforms. Previously she was a web projects editor at *startribune.com* in the Twin Cities. Before that, she was the art director for *Pacific Northwest* magazine. She has worked in news and features visual leadership roles at the *Minneapolis Star Tribune*, the *Seattle Times*, the *Miami Herald*, the *Hartford Courant* and the *Providence Journal*.

Robert Priest

Creative Director, Priest + Grace

Robert Priest is a partner in Priest + Grace, a design company in Manhattan. He is also co-Design Director of *O: The Oprah Magazine*. Previously he was design director of *Conde Nast Portfolio*. Before that, he had his own design company, Priest Media Inc., which designed *O at Home* for Oprah Winfrey and redesigned *More* magazine and *Sky* for Delta Airlines. Priest was Design Director of *GQ*, *Esquire*, *Newsweek*, *House and Garden*, *InStyle* Special Issues and *Us*.

Don Ranly

Professor Emeritus, Missouri School of Journalism

Don Ranly headed the magazine sequence at the Missouri School of Journalism for 28 years. Ranly has worked as a newspaper reporter, a magazine editor, a weekly columnist, a radio host and television producer, director and host. He has conducted more than 1,000 communication seminars for corporations, associations, organizations, newspapers and magazines. He has co-authored *News Reporting and Writing, Telling the Story: The Convergence of Print, Broadcast and Online Media* and *Beyond the Inverted Pyramid* and is author of *Publication Editing*. In 2004 he founded the Missouri Association of Publications.

Katherine Reed

Associate Professor, Missouri School of Journalism

Katherine Reed is an associate professor on the Print and Digital faculty and teaches the intermediate reporting class to undergraduate and graduate students who are pursuing degrees in photojournalism, magazine and print and digital media. She is an editor at *ColumbiaMissourian.com*, where she supervises students covering public safety and health beats. Reed came to MU from Prague in the Czech Republic, where she was the editor of *Prague Business Journal* and an instructor at the Center for Independent Journalism

JD Rinne

Assistant Editor, *Budget Travel*

JD Rinne is the assistant editor at *Budget Travel* magazine and *budgettravel.com*. In addition to reporting on the latest travel news and trends, she specializes in analyzing red-hot deals and tour packages along with the gear, strategies and tips that make travel easier. A Kansas City native and graduate of the Missouri School of Journalism, JD has worked for *Cookie* magazine, *Milwaukee Magazine*, the *Kansas City Star* and other regional publications.

Jennifer Rowe

Associate Professor, Missouri School of Journalism

Jennifer Rowe is editorial director of *Vox*, a weekly city magazine. She worked as communications coordinator and editor for a nonprofit organization in St. Louis and served as

president of an association of editors before joining the faculty at her alma mater in 1998. She has spoken at conferences and workshops across the country on writing, editing and design, including Folio in New York City and Chicago. Freelance writing projects have appeared in *Real Simple*, *Elle*, *Westways* and *Missouri Life* magazines.

Mike Sager

Writer at large, *Esquire*

Mike Sager has been called "the beat poet of American journalism." He is the author of three collections of nonfiction and one novel. A former *Washington Post* staffer and *Rolling Stone* contributing editor, he has served for the past 13 years as a writer at large for *Esquire*. Many of his articles have been optioned for film.

Ina Saltz

Design Critic and Author

Ina Saltz is an art director, designer, writer, photographer and educator whose areas of expertise are typography and magazine design. She has written more than 50 design-related articles for *STEP Inside Design* magazine, *How* and *Graphis*. Saltz was the design director at *TIME* (International Editions), *Worth*, *Golf*, *Golf for Women* and *Worldbusiness*. Saltz is on the design faculty of the Stanford Professional Publishing Course. She is the author of *Typography Essentials*, *Body Type: Intimate Messages Etched in Flesh* and *Body Type 2: More Typographic Tattoos*.

Julia Savacool

Articles Director, *Fitness* magazine

Julia Savacool joined *Fitness* in 2007. Prior to that, she was deputy editor at *Marie Claire*, senior editor at *Good Housekeeping* and psychology editor at *Self* magazine. She has written for *Marie Claire*, *Self*, *Glamour*, *Redbook*, *Good Housekeeping* and *The New York Times*. She is the author of *The World Has Curves*. Savacool's stories have won the 2007 NARAL Pro-Choice Media Award, the 2006 Media Award from the United Nations Friends of the World Food Program and the 2006 Los Angeles Commission on Assaults Against Women's Humanitarian Award.

John Schneller

Associate Professor, University of Missouri

John T. Schneller has worked as a journalist in Columbia since shortly after arriving at the University of Missouri in 1973. He was a correspondent for the *Kansas City Star* and *Times* and a reporter, city editor and special projects editor at the *Columbia Daily Tribune* before joining the School of Journalism faculty in 2000. He was named a 2005 William T. Kemper Fellow for Excellence in Teaching and Educator of the Year in 2005.

Geraldine Sealey

Deputy Editor, Features, *Whole Living*

Geraldine Sealey is the deputy editor of features at *Whole Living*, a Martha Stewart Living Omnimedia publication. Before that, she was an articles editor at *Glamour*. She has also been the news and opinion editor at Salon.com and an editor at ABCNEWS.com. In 2003, she received a Pew International Journalism Fellowship to report in Zambia on HIV/AIDS. She has also worked as a reporter for the *St. Louis Post-Dispatch*.

Casey Shaw

Creative Director, USA WEEKEND

Casey Shaw joined *USA WEEKEND* magazine in 1995. He oversees the art and photo departments and the magazine's website. During that time, *USA WEEKEND* has earned dozens of design awards (Clarion Awards, National Headliner Awards, Society of Publication Designers and Print Magazine's Regional Design Annual). Prior to joining *USA WEEKEND*, he taught college-level computer graphics, created courtroom presentations, designed computer software interfaces and illustrated a syndicated comic strip.

Jake Sherlock

Assistant Professor, Missouri School of Journalism

Jake Sherlock is an assistant professor at the Missouri School of Journalism. He is the opinion and print editor for the *Columbia Missourian*. His interests include copyediting, design, social media and online journalism.

Pat Smith

Managing Editor, Global Journalist

Pat Smith is managing editor of *Global Journalist* magazine, which is published at the Missouri School of Journalism. In her 30 years as a journalist, she has worked on newspapers, magazines, specialized and online publications and has taught at the college level for 17 years. Smith has also served as a consultant for specialized communication projects that include publication design, writing, editing and planning for businesses and nonprofit organizations.

Michael Solita

Associate Art Director, IEEE Spectrum magazine

Michael Solita is the associate art director at *IEEE Spectrum* magazine in New York City. He was recognized in 2010 by the Society of Publication Designers with a Gold Medal and three Awards of merit in their 45th publication design competition. He has previously done art direction and design for *Outdoor Life*, *Disney Adventures*, *Ms.* And **POZ** magazines, as well as the *Chicago Tribune* and *Times of Northwest Indiana*.

Ted Spiker

Associate Professor, University of Florida

Ted Spiker is an associate professor of journalism and heads the magazine sequence in the Department of Journalism at the University of Florida. A contributing editor to *Men's Health* magazine and a freelance writer, Spiker has had work published in magazines such as *O: The Oprah Magazine*, *Outside*, *Fortune*, *AARP*, *The Magazine* and others. Spiker is also co-author of books including the national bestsellers, *YOU: The Owner's Manual* and *YOU: On a Diet*.

Sonja Steptoe

Global Communications Director, O'Melveny & Myers LLP

Sonja Steptoe serves as the global communications director for the law firm of O'Melveny & Myers LLP, where she has worked since 2007. For the previous 22 years, Steptoe was a journalist for various print and broadcast media. She began her career at the *Wall Street Journal* and has been a correspondent, writer and/or editor for *Sports Illustrated*, *People*, HBO's *Real*

Sports with Bryant Gumbel, Court TV and CNN/SI. Most recently she was *TIME* magazine's senior correspondent and deputy news director based in Los Angeles. She won an EMMY Award in 1999 for her HBO work and the National Headliner Award in 1998 for outstanding sports journalism for her work at CNN/SI.

Reuben Stern

Print and Graphics Editor, Futures Lab of Reynolds Journalism Institute

Reuben Stern is the print and graphics editor in the Futures Lab of the Reynolds Journalism Institute at the Missouri School of Journalism. He also teaches courses in multimedia journalism and advertising design. Reuben was previously the managing editor for *the Columbia Missourian*, where he oversaw the day-to-day operations for the morning community newspaper and its web operation. Before that, Stern was the design editor for the *Los Angeles Daily News*.

Matt Strelecki

Executive Director, Design for Meredith Books

Under Matt Strelecki's rebranding and repositioning efforts, *Successful Farming* has been nominated for 11 Folio, Min and AAEA design awards in 2010-11, culminating with a win for The Min Awards' Best Redesign and 10 additional awards. Prior to this position, Matt managed the design and execution of BHG.com, the web site for *Better Homes and Gardens*. While there, along with a talented staff of two associate art directors, he managed the redesign of LHM.com (*Ladies Home Journal*) and the start up of Mixingbowl.com. Other positions include more than 11 years as Executive Director, Design for Meredith Books.

Ingrid Sturgis

Assistant Professor, Howard University

Ingrid Sturgis is an assistant professor/new media at Howard University in Washington. Previously, she was a senior programming manager at AOL's BlackVoices.com and editor-in-chief of ESSENCE.com. Sturgis has worked as an editor for the *Philadelphia Inquirer*, *Bridgewater Courier News*, *The Poughkeepsie Journal* and the *Middletown Times-Herald Record* as well as managing editor for both *BET Weekend* and *Savoy* magazines.

John Taranto

Senior Editor, *Outdoor Life*

John Taranto is senior editor at *Outdoor Life* magazine where he worked since graduating from New York University in 2000. He lives in Brooklyn.

Lettie Teague

Staff Writer, *The Wall Street Journal*

Lettie Teague is a wine columnist and staff writer for *The Wall Street Journal*. Her column "On Wine" appears on alternate Saturdays in the Off Duty section of *WSJ Weekend*. She joined The Wall Street Journal in March of 2010, after 12 years as the wine editor and columnist at *Food & Wine* magazine. Her popular monthly column, "Wine Matters," won the 2003 James Beard MFK Fisher Distinguished Writing Award and the 2005 James Beard Award for Magazine Columns. She has been nominated for a 2011 James Beard Award in the category of Columns and Commentary for her On Wine column.

Wright Thompson

Senior Editor, ESPN.com

Wright Thompson is a senior writer for ESPN.com. He contributes to *ESPN The Magazine* and is a reporter for ESPN's television newsmagazines E:60 and Outside the Lines. He also contributes essays to *NFL Sunday Countdown*, ESPN's golf coverage and College Game Day.

Andy Van De Voorde

Executive Associate Editor, Village Voice Media Holdings, LLC

Andy Van De Voorde is the executive associate editor for Village Voice Media Holdings, LLC, the nation's largest publisher of alternative weekly newspapers and websites. Best known for the *Village Voice* in New York City, VVMH also publishes the *LA Weekly* in Los Angeles, the *SF Weekly* in San Francisco and publications in 10 other major American markets.

Victoria von Biel

Executive Editor, *Bon Appétit*

Victoria von Biel started her career with *Bon Appétit* in 1997, when she joined the staff as managing editor. Before *Bon Appétit*, von Biel worked at a variety of magazines, including *Vanity Fair* and *Parenting*. She has studied cooking in both the United Kingdom and the United States and completed a post-graduate course in wine studies at the University of California, Los Angeles. She has appeared as a judge on the Food Network's *Iron Chef* television program and speaks frequently about food and travel writing.

Ben Wallace

Author

Benjamin Wallace has written for publications including *GQ*, *New York*, *Bloomberg Businessweek*, *Food & Wine*, *The Washington Post*, *Sports Illustrated*, and *Philadelphia*, where he was the executive editor. He is the author of the New York Times-bestselling *The Billionaire's Vinegar: The Mystery of the World's Most Expensive Bottle of Wine*.

Steve Weinberg

Professor emeritus, Missouri Journalism School

Steve Weinberg is author of eight books. His newest book from publisher W.W. Norton is *Taking on the Trust: The Epic Battle of Ida Tarbell and John D. Rockefeller*. Weinberg's writing has been published in dozens newspapers and magazines, hard copy and online. He served as executive director of Investigative Reporters and Editors from 1983-1990. On the MU journalism teaching faculty from 1978-2010, he mentored hundreds of reporting and writing students.

Rob Weir

Director of Digital Development, the *Columbia Missourian*

Rob Weir started his journalism career at 15, working in the job printing department of *The Examiner* in Independence, Mo. A third-generation Missouri journalist, Weir is a 1999 graduate of the University of Missouri with bachelor's degrees in journalism and political science. Weir subsequently worked on a master's degree in U.S. history at Missouri, studying partisanship at Missouri newspapers from 1867-1890. He became the first managing editor of *the Columbia*

Missourian's eMprint editions in 2005 and is now the director of digital development for the *Columbia Missourian*.

Jocelyn C. Zuckerman

Adjunct Professor, Columbia University

Jocelyn C. Zuckerman is a freelance writer and an adjunct professor at Columbia University's Graduate School of Journalism. The former deputy editor of *Gourmet*, she has written for *Bon Appétit*, *Glamour*, *Saveur*, *OnEarth*, *Parade*, *The New York Times Magazine* and other publications. A former Peace Corps volunteer and a 1996 honors graduate of Columbia's Journalism School, she is currently a Rosalynn Carter Fellow and focuses on mental health issues in post-earthquake Haiti.